Modern day societies have come a long way and humankind has progressed and scaled great heights. However, around the world and in Malaysia, communities are still facing challenges - invasion of evil alien powers, destruction of Enchanted Forests, and famine-stricken villages.

What role do Malaysian youths have in our communities today in the restoration of our Paradise City? Are they equipped with the capacity and capability to lead the Malaysia of tomorrow?

The time is now for the youths of Malaysia to take charge and better their communities at the grassroots level. This book will take you on a step-by-step journey as you embark on your adventure in becoming a Change Agent!

**STEP 1** Pick Your Mentor  
**STEP 2** Get Involved  
**STEP 3** Walking The Talk  
**STEP 4** Establish Connection  
**STEP 5** Make Your Mark

**HOW TO USE THIS BOOK**

Every topic of this book will have its own set of activities for you to do in order to be more engaged with the messages. Play with your friends, discover hidden messages or make your own story. Have fun and share your experience on social media with the hashtag #myhChangeAgent.
myHarapan, also known as the Youth Trust Foundation, is dedicated towards empowering young Malaysians by supporting youth projects and initiatives that contribute to current nation-building efforts. We achieve this through providing various platforms and opportunities that help them scale, sustain, expand and multiply their impact.

myHarapan is built on the foundation of three important pillars:

**YOUTH ENGAGEMENT**
A multi-faceted division comprising Outreach, and Capacity & Capability Development. Outreach acts as the face of the organisation as they reach out and inspire young people around the country; Capacity & Capability Development manages the planning and implementation of the Foundation’s workshops and skills building activities.

**FUNDING**
Oversees the disbursement of the Youth Action Grants, which endow youth organisations between RM500 and RM15000; and the Social Venture Fund, which provides between RM50,000 and RM250,000 to prospective social businesses. Applicants are evaluated based on their scalability as well as economical and social impact.

**RESEARCH & POLICY DEVELOPMENT**
Drawing upon our access to hundreds of youth leaders aged 16-30 who in turn have access to millions of youths across Malaysia, we are able to build a solid database of detailed and accurate studies, surveys and profiles. Through the results of this market research, we constantly put ourselves in a better position to construct effective methods of attracting public support, creating foolproof project mechanisms, providing the most compatible platforms and measuring accurately social impact.

**HOPE-MEN TRADING CARDS**

1) Tear out all the trading cards on the next few pages
2) Shuffle the cards and divide equally face down to another friend
3) Player with the extra card starts the game by putting his/her biggest HP number card out
4) Second player puts his/her biggest HP to fight
5) Whoever has the lowest number, loses. Winner gets to keep this card
6) Repeat until the one with most cards in the end wins.
“What inspired you to be a change agent?”

VASANTHI MUNIANDY
Senior Exec, Accounts & Finance

“The need for support and guidance to young ones is important for the betterment of today’s society.”

Admin prowess
Multitasking
Coffee
Trustworthy
Non-resilient

JAMALI SAMSUDDIN
General Manager

“Prophet Muhammad s.a.w and a few people who have taught me to be a better human being in every possible way, are my main ones.”

Strong-willed
Making time
Sharp eyes
Lone ranger
Stubborn

YUSUF JAFFAR
Head of SEV

“Create a legacy that would have a sustainable impact.”

Resourcefulness
Lively presenter
Suit & tie
Business savvy
Lack focus

RUSNAH MOHYIDDIN
Manager, Funding

“Because within every human being, there are strength, patience and passion to change the world, it is a little place for our kids to live in the future.”

Optimistic
Songstress
Smile, politeness
Keeping calm
Confrontation

NURFARINI DAING
Chief Executive Officer

“Children – and their ability to make things happen with almost nothing.”

Sense of humour
Bugs charm
Bugs-less
Feisty
Determined

FU CHING YEE
Trustee

“After learning about social business, I realised there can be more creative models to affect change. And that’s very interesting.”

Tech maestro
Spicy food lover
Smartphone
2-letter surname
Impulsive

SHANILA OTHMAN
Trustee

“If you want to make the world a better place, take a look at yourself and make it happen.” – Michael Jackson

Patience
Friendly
Family/friend
Humour & passion
Can’t say no

FELICIA ANDRUS KUMAR
Executive, Youth Engagement Dept

“After doing volunteer works with the Orang Asli people.”

Fast learner
Indian Masterchef
Gut feeling
Impactful life
Can’t dance/sing

WAN AHMAD IKRAM
Trustee

“Evolution and principles of life.”

Perseverance
Visionary
Eyes
Big ears
Waking up

LEGEND: ⚫ Strength ⬤ Skills ⚡ Weapon ⬛ Unique 🔥 Weakness
“What inspired you to be a change agent?”

ATHIRAH KAMARUDIN  HP 80  Executive, Research & Policy  
“Hate dissonances, so I am reconciling them.”

ASHRAN GHAZI  HP 94  Chairman  
“A belief that I can make a difference.”

MAGESWARY L. ARUMUGAM  HP 84  Manager, Human Resources  
“Spread positivity.”

Traits:

- Conceptualise ideas
- People engagement
- Voice
- Just and fair
- Balance in everything

- Disciplined
- Finding peace
- Religion
- Always calm
- Chaos

HOPE-MEN
KOMUNITIKU, HARAPANKU (ETHNO - PHASE 1)

A one-day programme as part of the ethnography project undertaken by myHarapan, in getting to know the PPR communities around the Klang Valley. The team from myHarapan along with our partners from Yayasan Wilayah Persekutuan went on ground at PPR Kampung Limau on 14 June and engaged with the youths and their community.

KOMUNITIKU, HARAPANKU (ETHNO - PHASE 2)

myHarapan celebrated Ramadan with a "buka puasa" at PPR Kg Limau. Attended by youth from PPR Kg Limau, PPR Seri Pantai and PPR Desa Tun Razak, the event was hosted to further strengthen the bond with youth from PPR communities in this holy month. As part of myHarapan’s "Phase 2" of the PPR Ethnography project, Focus Group Discussions were also conducted to identify the concerns and needs of the youth from the these communities.

SE BOOTCAMP 2014

Together with MAD Incubator, myHarapan facilitated the Social Entrepreneurship component of the 3-day bootcamp for 40 over youths ranging 15-30 years old at John Curtin Hall, Curtin University, Sarawak. Through the camp, participants from various sectors came to build solutions to identify social problem they wished to address and then prototype a social enterprise business model to tackle that issue.
YOUTH SKILLS DEVELOPMENT WORKSHOP

Project Management (PM) module is a one-day skills development workshop that aims to empower young active people with project management skills to enable them to implement their own ideas. This 9-hour workshop covers scope and time management concepts and tools, as well as communication and risk management basics. Nearly 50 youths came to learn or update their PM knowledge.

JUNIOR TOUR

In 2014, myHarapan Junior Tour was held at two schools, Bukit Bintang Boys Secondary School and SMK Dengkil where over 100 energetic and inspiring students shared experience and thought of ways to overcome social issues that is happening in their schools and communities. The programme consists of talks, sharing of ideas, T3 and presentations.

YOUTH TOUR

Participated by over 40 aspiring and future teachers from Sultan Idris Education University (UPS1), the Youth Tour intends to increase awareness among their roles in the community beyond teaching by promoting their involvement in social projects. Nine projects were pitched to mentors and judges with the aim to create socially responsible teachers in the future.
TELL YOUR STORY

1) Use your imagination and tell your own superhero story using these reusable stickers of the cast of SuperHero The Musical on the above stage!
2) Snap a photo and upload on Facebook or Instagram with the hashtag #mySuperHeroStory to share your creation!
LIVEABLE SPACES: SUPERHERO THE MUSICAL

Working with Revolution Stage and Projek BB, Superhero The Musical finally materialised and was staged at the Muzium Negara Auditorium from 17-21 December. Featuring Along Eyzendy, Aqasha, Zulin Aziz and over 40 youths involved as cast and crew, Superhero tells of the story of a group of unemployed youths from urban poor communities, who got involved with theatre and see it as a platform of excellence and expression.
STEP 4: ESTABLISH CONNECTION

Corporate Engagement

SUSTAINABILITY

We hosted an afternoon teh-tarik session with some of our stakeholders, comprising friends from the public and private sectors, academia, youth organisations and fellow NGOs and social enterprises. Guests participated in games (built around the 7 principles of social business), brainstorming solutions for real youth organisations and had a great time networking and meeting like-minded individuals.
IT’S SHOWTIME!

1) Download the AURASMA app from the App Store or Google Play onto your smartphone
2) Open the app and point your phone’s camera to these two photos below
3) Watch and enjoy the videos!

TOAST TALK SESSIONS

Toast Talk is a succession of exclusive discussions between key decision makers, industry players, NGO leaders, business owners and youths on topics concerning social investment, social development, corporate social responsibility and sustainability. The first session was titled “Re-Aligning CSR-Investing in Impact and Sustainability” where representatives from corporate giants such as CIMB and MDeC discussed on the subject matter. The topic of the second session was “Passion or Position” and was attended by representatives from British Council, Teach for Malaysia, TalentCorp and more.
THE 7 PRINCIPLES OF SOCIAL BUSINESS:

1. Business objective will be to overcome ________, or one or more problems (such as education, health, technology access, and environment) which threaten people and society; not profit maximisation. (7 letters)

2. Financial and economic ______________________. (15 letters)

3. Investors get back their investment amount only. No ________ is given beyond investment money. (8 letters)

4. When investment amount is paid back, company profit stays with the company for expansion and _________________. (11 letters)

5. Environmentally ________________. (9 letters)

6. Workforce gets ____________ with better working conditions. (10 letters)

7. Do it with _____. (3 letters)
WORD UP  Guess SEVEN (7) correct words from the above alphabets graphic to fill in the blanks of the Principles of Social Business on the left page.
MAKE YOUR MARK

As an individual, investor, or an industry player from either the corporate or public sector

ARE YOU AN INDIVIDUAL OR A REPRESENTATIVE FROM THE CORPORATE OR PUBLIC SECTOR WHO WOULD LIKE TO GET INVOLVED?

1. What are you passionate about? **POVERTY?** Environment? Literacy? Lend your expertise and engage with our youths by mentoring and coaching them in their initiatives and businesses.

2. Thinking about the triple bottom line and embedding **SUSTAINABILITY** in your organisation’s business processes and Corporate Social Responsibility initiatives? Come talk to us about our programmes and offerings!

3. You will reap the **DIVIDENDS** of your investments by seeing the positive social or environmental impact in the communities you have helped invested in. We promise you, that satisfaction is something money cannot buy.

4. What **IMPROVEMENTS** can you make in your communities? Or perhaps your organisation’s initiatives? Take charge initiating conversations within your organisations for ways of how you can add value to existing projects.

5. Whatever your action plan is, as long as you are socially and environmentally **CONSCIOUS**, we believe that you will ultimately contribute towards building the foundation of our youths.

6. If you believe that social entrepreneurs and their beneficiaries deserve equal and fair **MARKET WAGES**, come work with myHarapan in developing social business in Malaysia.

7. Don’t forget to do it with **JOY!**
CERTIFICATE OF ACHIEVEMENT

THIS CERTIFICATE IS PROUDLY PRESENTED FOR HONORABLE ACHIEVEMENT TO:

FOR COMPLETING THIS GUIDEBOOK TO BECOME myHarapan's AGENT OF CHANGE

Nick Davis
CEO

Jamali Samsuddin
General Manager